

**Police** <sup>PRT</sup> **see**

**red over**

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**UFO spoof**

**SPOOF STORIES** about strange UFOs over Central England are to continue this week — even though they have had a close encounter with police and a woman magistrate.

The stories have appeared all week in full-page newspaper advertisements paid for by Central TV, who take over from ATV in the Midlands on Friday.

The stories — part of a £500,000 advertising campaign — mention a white globe, which is the logo of Central TV.

One said that a Mrs Betty Davies saw the globe swooping over Nottingham while she was out walking her dog. The name was fictitious, but a real-life Mrs Betty Davies, a Nottingham magistrate, called in her solicitor after being bombarded with calls about her "sighting."

The publicity stunt has also upset the local police because they, too, are being inundated with telephone calls.

"One of the adverts quoted a police spokesman and we have had a lot of calls from the media about the so-called UFOs," said an officer yesterday. "We are rather angry that the police should be quoted and we have spoken to Central about it."

Despite the outcry the adverts will continue until Saturday when the TV company will "reveal all."

The spoof stories were the idea of Central's advertising agents, Benton and Bowles, whose managing director, Mr Alan Gibson, described it as a "classic teaser campaign."